

Alcohol Policy & HIV

Possibilities for Change, Opportunities for Health

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Alcohol Justice

2nd Annual New York Alcohol Policy Summit
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Alcohol Justice

We promote evidence-based public health policies and organize campaigns with diverse communities and youth against alcohol-related harm.

- Increase alcohol taxes and fees
- Remove dangerous, youth oriented products from the market
- Restrict alcohol advertising & promotions
- Support state control of alcohol distribution and sales

Alcohol & HIV

- HIV infection is one type of alcohol-related harm.
- Alcohol use can impact the risk and consequences of HIV infection on a variety of levels.
- Alcohol use is one of the most modifiable factors contributing to the risk of HIV infection as well as to the progression of HIV/AIDS.

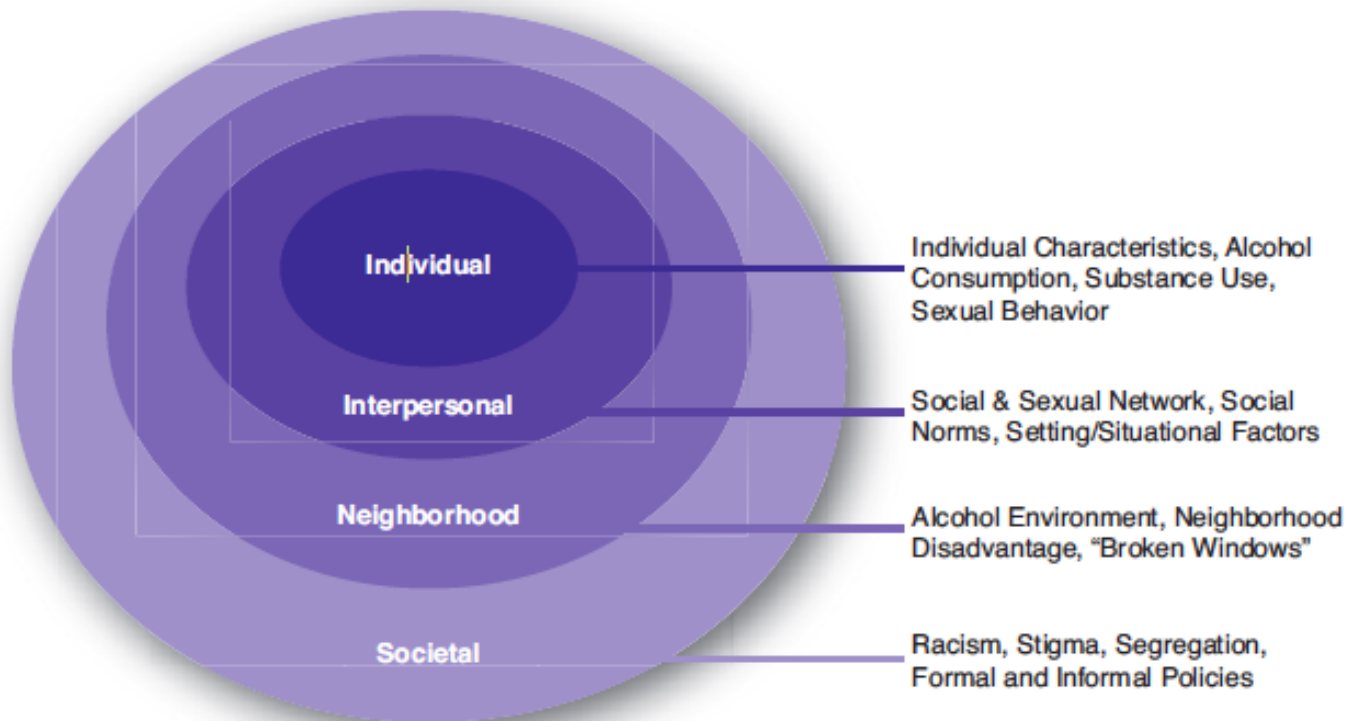


Figure 1 Socioecological framework for HIV/AIDS risk.

Scribner R, Theall K, Simonsen N, Robinson W. HIV risk and the alcohol environment: Advancing an ecological epidemiology for HIV/AIDS. *Alc Res Heal*, 33:3; 2010.

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San Francisco Pride Festivities: Sponsored by Big Alcohol



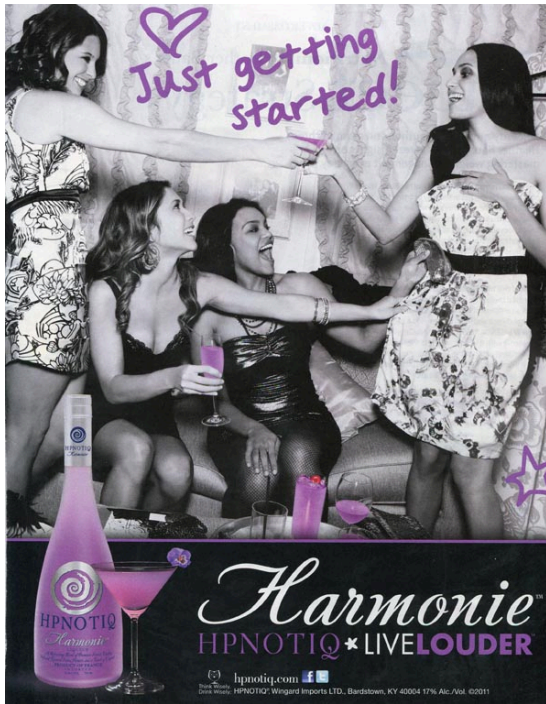
Absolut OUTrageousness



ABSOLUT OUTRAGEOUS
Cocktails Perfected

CELEBRATING 30 YEARS OF GOING OUT AND COMING OUT





Products,
promotion, &
endorsements



Targeting Latino/as
& African
Americans, both
male and female



25% of outdoor advertising in Central Harlem promoted alcohol

Exposure to outdoor advertisements for alcohol associated with drinking patterns suggestive of abuse or dependence on alcohol in Central Harlem



Global Fund collusion with liquor giant is a clear conflict of interest

Richard Matzopoulos,^a Charles DH Parry,^b Joanne Corrigan,^a Jonny Myers,^a Sue Goldstein^c & Leslie London^a



Castle Lager, the “national beer” of South Africa, is one of SABMiller’s many brands.

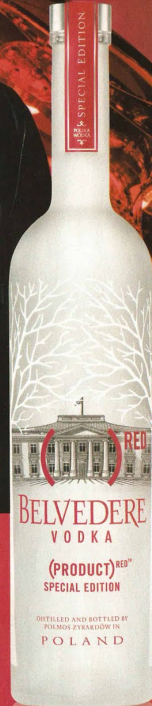
“WE'RE REALLY MAKING
A DIFFERENCE AND
SO CAN YOU.”
USHER

BELIEVE IN GIVING

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VODKA
SPECIAL EDITION



ALCOHOL
JUSTICE

The Industry Watchdog

San Francisco's Pink Saturday



Chronicle / Carlos Avila Gonzalez, File

Alcohol
consumption
kept inside
bars and
restaurants

South Africa proposes alcohol ad ban



What we can do

Enact public health policies

- Increase alcohol prices
- Decrease outlet density
- Stop products oriented to youth, people of color, & LGBT
- Restrict alcohol advertising to youth, people of color, & LGBT
- Refuse Big Alcohol sponsorship and involvement
- Support state alcohol control, regulation

Join us – Take Action

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